



POLLING MEMORANDUM

FR: Fritz Wenzel, President, Wenzel Strategies

RE: Survey of likely General Election Voters Statewide in Vermont

Wenzel Strategies is an opinion research firm founded in 2005 and based in Columbus, Ohio. It serves clients nationwide in business, politics, media, government and the non-profit sectors. It conducted a telephone survey of likely General Election voters statewide in Vermont on Nov. 1, 2012. The survey carries a margin of error of +/- 4.28 percentage points.

VERMONT GOVERNOR RACE:

Shumlin: 46% Brock: 41%

NOVEMBER 2, 2012 - Wenzel Strategies survey of likely voters in Vermont reveals a close race for the state's top job, with Democratic incumbent Gov. Peter Shumlin leading Republican Randy Brock by a 46% to 41% margin, with 8% split between three other candidates and 5% undecided.

Shumlin wins 74% support among fellow Democrats, a somewhat low percentage given Election Day is less than a week away. Brock wins 19% of the Democratic vote, while 3% of Democrats are yet undecided.

Among Republicans, Brock wins 82% support, while Shumlin is winning 11% of the GOP vote.

Independents are mostly split between Shumlin and Brock, with Shumlin winning 43% support, compared to 39% who back Brock.

Brock wins 28% support in the ballot test among liberal voters, while Shumlin wins the same percentage of support among conservatives.

Both candidates benefit from a gender gap. Among men, Brock wins 49%, compared to 38% for Shumlin, while another 13% go for another candidate or are yet undecided. Women support Shumlin over Brock by a 56% to 34% margin.

Shumlin is seen favorably by 59% of voters, while 35% hold an unfavorable opinion of him. Another 6% said they didn't know enough about Shumlin to have formed an opinion about him.

Half of the electorate – exactly 50% - said they have a favorable opinion of Brock, while 29% said they have a negative view of the challenger. Another 21% said they don't know enough about Brock to have formed an opinion.